



1st Place

"Untitled"

by **Brian Agana**

Taken with a Nikon d90 +
Sigma 105mm macro lens

Up Close and Personal

Color - July 2022



2nd Place

"Love at First Sight" by **David Lim**



3rd Place

"Oil and Water Universe" by

Ruben Castor Ranin

ISO 1000; f/8; 1/40 sec.



4th Place

"La Mia Ballerina"
by **Oscar Soriano**

ISO 200; f/7.1;
1/13 sec.



5th Place

"Crossover" by

James Singlador

ISO 100; f/16;
1/250 sec.

President's Viewfinder

Hello again friends!

It gives me great pleasure to have the chance to interact with you more and more in person like in our recently conducted Let's Z Places as the health restrictions have eased a bit and businesses are back humming.

It is but interesting that for the month of July our theme for our photo contest is 'UP CLOSE and PERSONAL' – defined as close-up or macro photography. Our townhall meeting will be this July 14, Thursday, 8:00 pm via Zoom.

I am excited to see all your wonderful images and I trust that the photo walk we did in La Mesa Eco Park gave you the opportunity to have various choices of images to submit. Our Contest Committee have invited an interesting set of judges and another lively program awaits all of us.

This month of July is a culmination of a project we initiated to showcase the talents of our club members and provide service to the community through photography. I am proud that we are revealing to the public our Lingkod Larawan initiative.

I am in awe with the privilege given to me to be able to have a sneak peek of the printed images when they were being installed at the walls of the UP College of Medicine. I am truly proud of all the works ZVCC members have donated for this worthy cause. I am beaming with gratefulness that we have enlivened the halls of an esteemed learning institution and our works are immortalized for many more Filipino youths to see and hopefully be inspired.

The Zone V Board with the UPMAFI and Crucible Gallery partners.



Exposure Five is the official newsletter of **Zone V Camera Club**. This publication is produced by the **2022 ZVCC Communications Committee: Willie de Vera, Leys Masangcay, Alfred Uyb, Argyle Camacho and Arlene Donaire**. Contributors: **Angie Amistoso, Josh Vera, Kevin Roi Lopez, Mac Omega and Marvin Lozano Senobio**. Adviser: **Bern Wong**

The images are printed on coated canvas at the size of 4 x 4 ft to as huge as 4 x 6 ft! The scale and beauty of the photographs are really mind blowing. I urge everyone to join us this July 9 for the ceremonial signing of the Memorandum of Understanding with our partner, the University of the Philippines, Medical Alumni Foundation Inc., (UPMAFI) as well as the unveiling of images with the respective artists signing their work.

My big thanks to all who donated images and of course, to the team who worked so hard behind the Lingkod Larawan project. My special thanks too to Jeff Dytuco of Strawberry Jam, for ensuring that all images are ready for display before the unveiling.

Once again, I look forward to your active participation and would love to see you up close and personal in all our coming activities!

Sincerely,



Project:



By **Angelo Amistoso**

It was in December 2021 when Bern Wong, Zone V Camera Club President, was first approached by Sari Ortiga, CEO of Crucible Gallery, on the possibility of her photos to be displayed permanently on the walls of the still under construction 11-storey University of the Philippines College of Medicine (UPCM), Henry Sy Sr. Hall in UP Manila. Sari Ortiga broached this idea to Bern as Sari was commissioned to execute a mural for the UPCM.

Instead of just Bern's work and a handful other artists involved, Bern had a meeting last April with Dr. Rody Sy, the President and Chairman of the University of the Philippines Medical Alumni Foundation Inc. (UPMAFI) and pushed the idea that the work of the members of the Zone V Camera Club be featured altogether in this modern and state-of-the-art learning institution.

One fruitful talk led to another until the principal parties – Zone V Camera Club (ZVCC), UPMAFI and Crucible Gallery agreed to undertake a collaborative project, aptly titled "LINGKOD LARAWAN", which espouses service through the art of photography.

In this joint project, Crucible Gallery curated the submitted images for printing, groupings and layout, and installation of framed photographs, ZVCC members for its part donated images for this noble project. No monetary exchange for the donated images but the rare honor of having one's photograph permanently hung on the hallowed walls of a new edifice of a prestigious medical institution.

And so last July 9, 2022, about 20 members of the Zone V Camera Club attended the unveiling of images at the second floor up to the seventh floor. The images depict scenes in the Philippines, which showcase the country's heritage, culture, landscape and its people. The seventh floor, where the main function hall is located also reveals a number of UP Diliman photos.

After a short briefing, the various photographers went from floor to floor to sign their work while guests were all seen gushing as they admire the exquisite images on the walls. All photographs were specially printed on coated canvas by Strawberry Jam Creative Services Inc.



Dr. Rody Sy in his brief remark, thanked the artists for the gift of sharing their talents for a noble purpose. Meanwhile, Dr. Abner Chan, the UPCM, Secretary underscored the wonderful and therapeutic effects of the images to the viewers, perhaps to remind their medical students that there is "life" outside the campus.

Bern Wong, ZVCC President, in her response, expressed the Club's heartfelt gratitude for the rare opportunity of having the Club member's images adorn the walls of their new educational edifice.

The signing of the Memorandum of Understanding then ensued to formalize the gift of Zone V Camera Club to the UPCM, while the UPMAFI and UPCM attests to the care of the images bestowed upon them.

A recognition marker was presented to Zone V Camera Club, wherein all the donor photographers' names are written as the marker serves as a testament to the generosity of ZVCC artists who took part in the Lingkod Larawan Project.

This is just the first phase of the Lingkod Larawan project as the 8th floor till the 11th floor of the building are still undergoing finishing construction work. This means that other Zone V members still has an opportunity to participate in the phase 2 of this worthy cause.

In closing, my heartfelt thanks and congratulations to our untiring Club President, Bern Wong for initiating the project and leadership, your working crew included.

Great job Zone V Camera Club. Lead on!

The Zone V members at the facade mural of the UP College of Medicine.



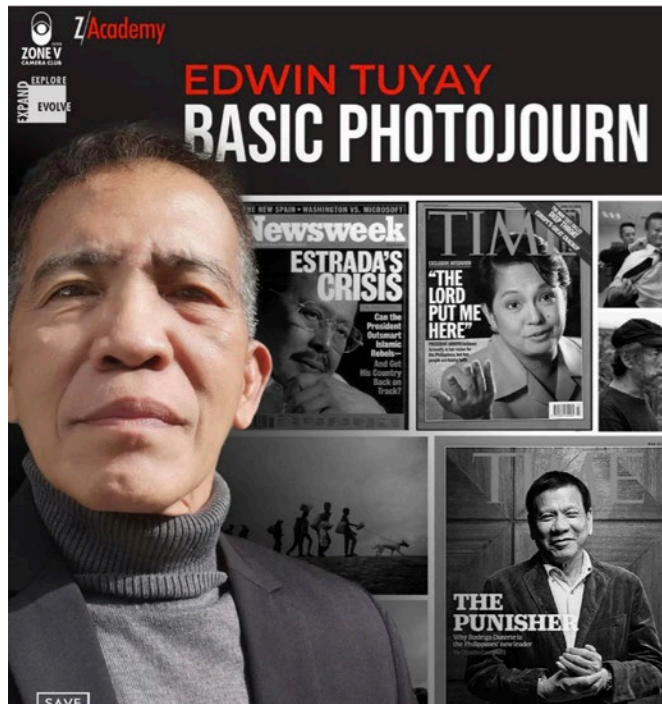
The signing of the Memorandum of Understanding.



Lingkod Larawan

SERVICE THROUGH PHOTOGRAPHY





To Capture the Moment: Basic Photojournalism with Mr. Edwin Tuyay

Last July 20th, Mr. Edwin Tuyay, a celebrated photojournalist, gave a talk to Zone V Camera Club's Z Academy.

A veteran photographer, one may recognize his work through the several Philippine presidential portraits from Cory Aquino to GMA, to Rodrigo Duterte. In a brief yet insightful Zoom session, Mr. Tuyay shared a glimpse to what makes a photojournalist tick.

Photojournalism is a process of photographs that tell a story by capturing moments in time. Essentially, it differs from the standard photography with two practical pillars of photojournalism: 1) High Ethical Standards and 2) Pursuit of Objective Truth (which is continually challenged due to revisionism and fake news).

Mr. Tuyay showed photographs that changed the world such as the 9/11 Attack, the Hiroshima Atomic Bomb, and the Famine in Africa. Photojournalists capture Drama, Expression, the Unusualness of the world—all to capture the attention of the viewer with the aim to suggest a story or a message.

With several types of photo assignments ranging from General News to Breaking News to Sports Photography, it was evident that photojournalists have their work cut out for them. Photojournalists must also create captions and bylines to accompany their photo, something Mr. Tuyay noted to be a bit more challenging as one may expect—this is what sets photojournalists apart.



© Edwin Tuyay

They also need to be held accountable and adhere to a strict Code of Ethics in their work. Nothing should be removed, altered, and added to a photography to deceive the viewer, except perhaps a simple crop to eliminate extraneous details. A similar standard is given to post-processing

as well. Photos must be captured to report objective truth as much as possible.

Mr. Tuyay closed the session with a note that the print media, which traditionally was the bread & butter of photojournalist work, is fading in popularity in favor of digital media; something easily seen through the various social media platforms, for example. These photojournalists are also challenged by 'Citizen Journalists', the common person armed with a smartphone or point & shoot that can also capture the same moments photojournalists strive to achieve. With ever rising changes, the photojournalist may be a challenging call, but they themselves become guardians of the truth in this modern landscape.

By Josh Vera

The Learning Hub: from Hope to Home

By Marvin Lozano Senobio

When the pandemic hit, it hit the underprivileged students the hardest, putting their world to a standstill. A year into this unprecedented condition, those who were unfortunate not to have computers and no stable internet connection grappled with the challenges and demands of the distance learning, offering a slim promise of finishing their studies. As if adding insult to injury, they had to study at home where a quiet place could not be an option. That was the image of an almost impossible situation for a number of scholars of Assumption Development Foundation (ADF).

This picture became vibrant with hope when Zone V Camera Club under exhibit committee headed by Bern Wong and now President of the camera club in partnership with PLDT / Smart headed by Mr. Al Panlilio, provided The Learning Hub with 10 desktop computers and reliable internet connection in November 2021 through its "Images of H.O.P.E." Project. It used to be ADF's computer room back in the time when 2mbps was Filipinos' only decent option for internet speed. Now it boasts its 600mbps internet, catering scholars who are attending online classes or doing remote tasks for school. Open for ADF scholars every day, The Learning Hub provides students an environment conducive to learning and responsive to their needs, and even a place they can call a home.

Proof of this are some of the ADF scholars' experiences in using The Learning Hub.

Miranella, a fourth-year college scholar, stayed in ADF for three months because she needed to concentrate and deeply focus on her lessons, something she couldn't do at home. Resolved to do anything to study, she set up her own space in The Hub, which, according to her, became her "refuge to survive the online classes." Mira shared how the fast internet connection and the environment helped her do more than focusing well in class. "I was able to host a webinar efficiently because of my setup, and I finished my thesis paper," the engineering student said.

Jasmine, who is a home-studying online student in her second year of Office Administration, shares the same sentiments as Mira's. According to Jasmine, working on school projects without a quiet space was a problem. She found the constant sounds of chickens and neighbors highly distracting. Now that she uses The Learning Hub, she says it offers the best setting for "educational endeavors," particularly for those who are easily interrupted and bothered by background noises. "ADF learning hub is a peaceful place for people who are irritated by noises," she wrote.

Both Mira and Jasmine's predicament was shared by Queenie, but hers was a notch higher compared to theirs. A graduating student without access to a properly functioning laptop, she struggled with her internship, so she decided to stay in ADF, not for a few weeks or months, but for one whole semester. This Business Administration student studied and worked virtually, doing re-



Miranella

search and interviews for her tasks. "With the help of The Learning Hub, I was able to complete my digital project," she said. Awarded as "Best Intern," Queenie will graduate in September this year.

Not only does The Learning Hub provide the computers and the internet, but it also offers a boost of morale to some scholars. Some said they have

regained confidence participating in class, even leading group activities like they used to prior to the pandemic. They admitted that it was difficult to be actively involved in class discussions with unreliable internet. "I actually got the confidence to take the lead because we now have The Learning Hub where I can do all my tasks without interruption," a scholar wrote in one of the entries to

Mira said she found her "support system" in her difficult times attending online classes. She said The Hub "brought struggling people together" who formed and strengthened their bond, something the young were denied by the pandemic.

Their bond and relationship have made ADF their second home, literally speaking. Some of the scholars in college

area. She was guided by April one time when their meal included miswa (or wheat vermicelli, a very thin variety of salted noodles made from wheat flour). Recalling the experience, she said, "I actually put too much pepper in it, but it turned out well."

That was the picture of The Learning Hub as a learning environment and a home. What was once an image of hope has become a realization of a community—a family—helping and nurturing each other.

Last year, when then Zone V Camera Club's president Cha Pagdilao said that they were using the club members' talents to contribute to change, she was right; she still is. They did play a part in changing the course of the lives of these scholars and, possibly, the lives of others as well. As promised by one scholar, The Learning Hub "will be a constant reminder to always pay it forward."

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Right photo is the author, Marvin Lozano Senobio, at the Learning Hub of the Assumption Development Foundation (ADF). Marvin is an English teacher at the San Jose Del Monte National Trade School. Marvin was once a scholar at the ADF and pays it forward now by devoting his time to help the underprivileged students in the same institution.



Ms. Minda Kelly of ADF together with the scholars

their daily diary—a collection of stories in The Learning Hub.

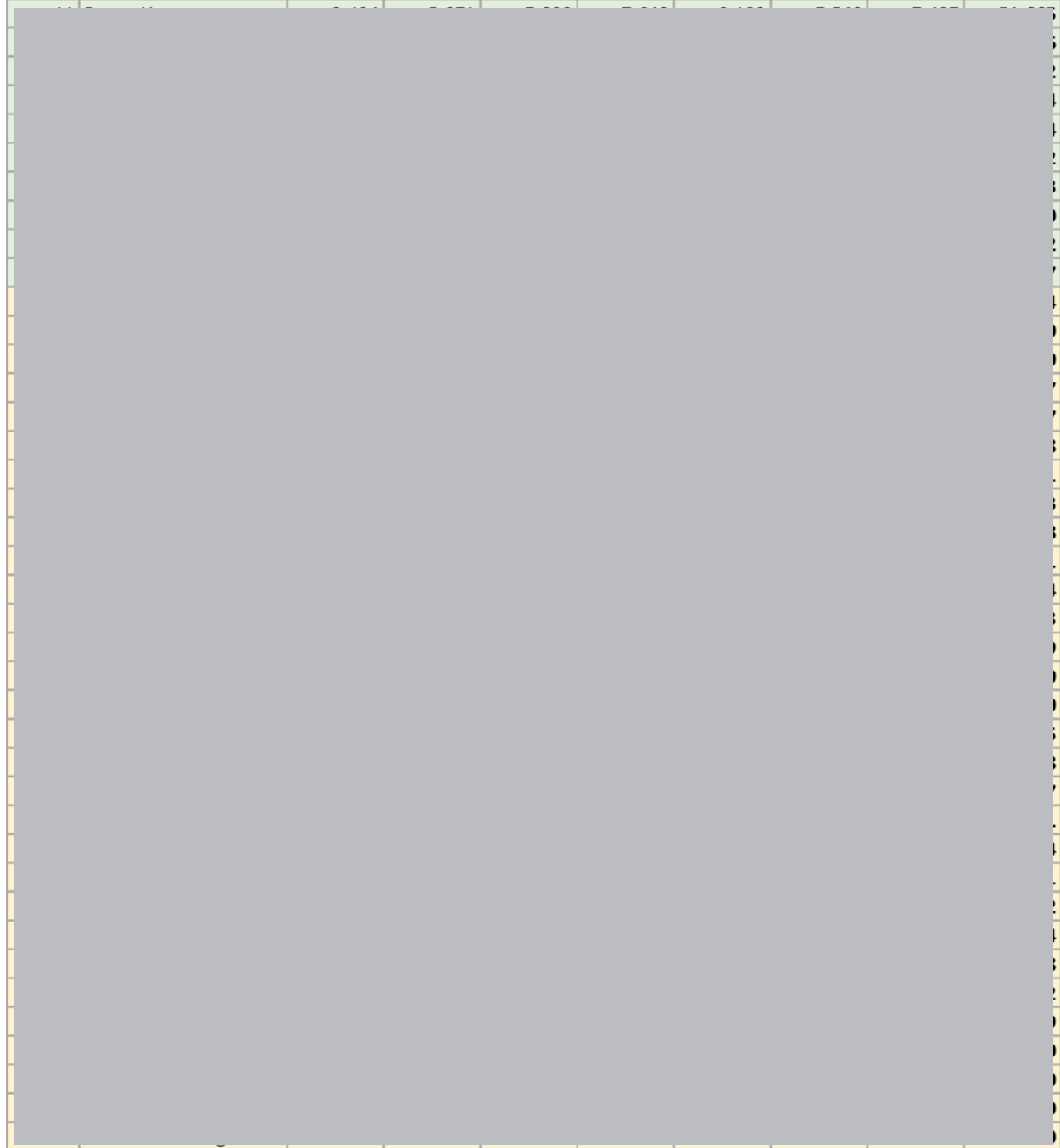
Individually, scholars have benefitted from The Learning Hub. Collectively, they have forged stronger relationships. In the past months, those who were having difficulties in the subjects they were taking found tutors and friends among themselves. One time, Kevin helped Soah with some lesson in statistics.

even stay over some nights in ADF, cook their meals, share their stories of successes and even frustrations, laugh together, shower, and study again in The Learning Hub.

In the weeks (months to some) of their stay in ADF, they have discovered their much-needed talent in cooking. One scholar said it was a memorable experience to her as cooking was not her

**Zone V Camera Club
POTY Ranking 2022 as of July 2022**

RANK	MEMBER NAME	JAN	FEB	MAR	APR	MAY	JUNE	JULY	TOTAL
1	David Lim	8.612	6.868	8.185	8.312	7.385	8.055	8.172	55.587
2	Angela Panlilio	8.631	7.254	8.084	8.089	8.161	7.309	7.751	55.279
3	Willie de Vera	7.957	7.680	7.888	7.435	7.798	7.773	8.461	54.992
4	Jeff Dytuco	8.337	7.458	8.606	7.959	8.081	7.653	6.894	54.987
5	Bern Wong	8.243	7.667	8.287	8.342	7.790	7.502	6.938	54.770
6	James Singlador	8.531	4.807	7.549	7.669	8.680	8.659	8.351	54.246
7	Leys Masangcay	7.831	8.290	7.849	6.981	8.461	7.087	6.823	53.321
8	Arlene Donaire	8.369	5.631	8.436	7.342	8.016	7.657	7.430	52.881
9	Cha Pagdilao	8.730	3.000	8.921	8.511	7.811	7.469	7.724	52.166
10	Lester Abes	8.378	6.749	7.061	7.456	7.375	7.461	7.530	52.011



Photographer of the Month: **Oscar Soriano**
Members' Cup: **Oscar Soriano**