

Images of H.O.P.E.

Covid-19. Global pandemic. Lock-downs.

All these were great challenges to the Club as these meant no face to face monthly meetings and the mounting of a physical exhibit of the works of the talented members of Zone Five is close to impossible.

But what were perceived as hurdles turned out to be rays of hope, an inspiration to showcase the exquisite photographs of Zone Five's fifty members, who participated in the campaign, Images of H.O.P.E. ("Helping Others Prosper & Excel").

Images of HOPE was an online exhibit and print sale, for the benefit of the underprivileged but deserving scholars of the Assumption Development Foundation (ADF), held last October 23-31,

2021. The campaign was also the centerpiece for the public launch of the club's website: www.zonev.org or Z Hub.

The Project was led by Exhibit Committee Head, Bern Wong and President Cha Pagdilao and ably supported by a team composed of the committees for Special Projects, Z Academy, Z Hub, and Communications. With this successful campaign, the Club demonstrated that art can become an opportunity to help others. In deciding to pursue this project, Zone Five was mainly drawn to the thrust of our beneficiary, the Assumption Development Foundation (ADF), to help break the cycle of poverty through education

Proof of the success of Images of HOPE is the resulting close to a million pesos gross receipts in



print sales and donations! At the start of our launch, we were also supported by 30 reputable media outfits, that published our story, thus bringing a lot of visitors to Zone Five's website.

The promise to provide the ADF with much needed desktop computers is no longer just a hope, but now a reality. By simply sharing our talents and using the Zone V website as platform, we were able to reach a wider audience, who joined us in our belief that all we needed to do was to take part in something worthwhile and hopeful.

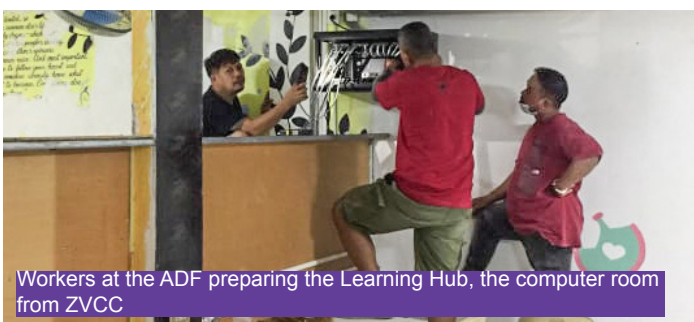
Story by Leys Masangcay



Zone V members pay a visit to the Assumption Development Foundation



April Joy, Justine & Jan Ericka, all ADF scholars



Workers at the ADF preparing the Learning Hub, the computer room from ZVCC



Omnibus poster of the Images of HOPE

President's Message

Good day, zombies!

November is the month of lasts... last monthly meetings, last photo contests and last chitchats online before our Christmas celebration.

Tonight (November 11th) is my last president's message during this meeting. I am very happy to say that nothing stops us to continue our routine to hold our meetings and contest despite the pandemic. I thank you all, my ZVCC family, for your participation and your precious time attending our regular meetings.

It has been a pleasure working with all of you as we navigated both the good times and more challenging times from 2020 to 2021.

I would like to congratulate my team, the 2021 ZVCC Board, for all the accomplishments we've made. All projects we set out to do have been accomplished.

The recent big and memorable project we completed, the IMAGES of H.O.P.E, united us all. Sharing our talent to others is our fulfillment. We inspire and motivate other people by our passion and love for photography.

Again, thank you and congratulations to all of us. God bless us all.

Cha Pagdilao
2021 President
Zone V Camera Club





Z ACADEMY

Advanced Retouching Techniques for Architectural Photography

A talk by Jay Jallorina

For many of us who are interested in landscape photography, his name is hard to miss. He needs no introduction, because for Jay Jallorina, originally a finance specialist turned professional photographer, his works speak for him! Formerly a Canon crusader of light for landscape photography and influencer for numerous photography related products/brands, Jay is also the co-founder and mentor of one of the longest running landscape photography workshops this side of the region- Chasing Lights, up until about 2 years back.

Jay has since decided to shift his commercial work to Architecture Photography, with a twist. Armed

with both aerial (drone) and land-based photography equipment and coupled with his enviable skills in photography and post-processing, Jay has successfully re-branded himself and created an early niche in a largely unserved market for "custom" architectural cum landscape images that are used by marketing and PR firms. He stumbled upon his current preoccupation with this specialized architectural photography at the onset of the covid19 pandemic last year.

It all started with a night cityscape in Ortigas, which Jay had composited with the Milky Way and shared in his social media accounts. This digital artwork caught the



interest of many followers and a marketing firm, which eventually bought the photo for a handsome price. At that moment, it dawned on Jay to combine his interest in drone photography, knowledge of landscape shooting, and creative post-processing, to conjure images on demand at the market. With the realization too that the conditions for photography services had changed, Jay was quick to ride on the new wave of opportunity, smartly realizing

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October Meeting



Z ACADEMY

..... And me

How I found the ME in my Photography

A talk by Angela Panlilio



Angela Enrile Panlilio's ticket to adventure some 10 years back was her camera. It opened her eyes as she clicked her way and found the passion to the genre she loves most - street photography.

In last November 4's Z Academy seminar, apart from her journey, Angela eloquently shared her approach to creating stunning photos which she calls, 'heart set'. Her images are all about the "feel" and not about the

mindset, which for many of us, is what we want to capture and achieve in an image. This begs the questions - how do you "feel" and how do you train yourself to have that 'heart set' and capture such emotion packed images, that tell layers of stories?

Angela shared her 9 tips on how she shoots to feel:

1. Vision over rules
2. Messy works
3. Follow your instinct
4. Light as your language
5. Movement to immerse
6. Connection
7. Hands to tug
8. Drama in 'just enough'
9. Textures to "draw in"

It is so hard to replicate the words what Angela elegantly shared, but what is certain is that we are grateful as she took us on a magic carpet ride to a whole new world! As an added note, her talk was such a treat for us, as she celebrated her birthday too that day. Happy Birthday Angela!

Finally, special thanks to the Z Academy Team as this talk is the last for the year after conducting 21 sessions every 1st & 2nd Thursday of each month without fail.

Take a bow Z Academy team- Jeff Dytuco, for leading the year-round activities and members Dodie Legaspi, Lester Abes, and Vernes Go, for the tremendous efforts!

By Leys Masangcay

Welcome to the Club Miguel Lee



Mike and I have been friends since 1986. My business was just starting to pick up then and we met through his brother who had a textile factory and was my supplier for curtain materials.

Mike is a man of many talents. He's a good swimmer, a good dancer and is a pretty good golfer

too. I invited him to join the Rotary Club in 1991 where he met, and started playing golf with Danny Yu, Jimmy Ang, Boy Kaw and Jimmy Ngo—fellow Zombies, although we weren't with Zone V yet back then. He is such an easy person to get along with, a "jolly good fellow" and a very generous one at that. I saw that for myself when we worked together on civic activities, Christmas gift-giving drives, and outreaches to poor and even abused children.

Through the years Mike has also shared with me his insights on life and on the ideals of Buddhism. Another thing that he and I share is that we both love to travel. But all those times, he never brought a camera. So I encouraged him to bring one, telling him that photography is a way to express oneself through the images one can capture. Now, mas magaling na siya sa akin!

Mike is Ninong to my daughter Lara and my youngest son, Ryan. A true friend is not easy to find, but Pareng Mike is one of them. Welcome to the Club, Pareng Mike!

By *Efren Santos*

Meet Our New Probee: Christian Bustamante

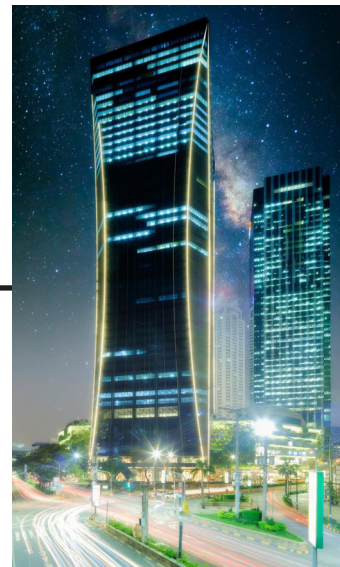
A digital Leica shooter, a pilot by profession, I met this enthusiastic young man during a Leica talk. We got to talk photography and he mentioned he was open to learning more, and joining a club. I did not waste a second to invite him to join us!! So let's all welcome, our newest Probee, Christian Bustamante.



He says that what he loves about photography is that it gives him the freedom to create something out of what he sees. To be able to conjure up feelings while looking at a photo, and to capture moments. That for him, is something to behold. He hopes that in ZVCC he can expand his horizons with regards to photography, and also to contribute to the overall success of the Club.

Welcome to ZVCC, Christian!!

By *Angela Panlilio*



extent that it makes the image more aesthetic.

- Some websites have royalty free photos (e.g., trees) that can be used in compositing.
- Use a higher aperture when shooting at night to manage the "starbursts" of ambient lights.
- Noise reduction management is key when using footage of a drone camera; use faster shutter

speed and post-process with warp stabilizer.

- Photo Pills is a helpful app for projecting golden hours, lunar position, and milky way timing.

I'd have to say that a significant part of my arsenal for landscape photography I acquired because of my exposure to Jay. He is really a generous mentor who makes the teaching part engaging and amusing with his anecdotes. Thank you, Jay, for sharing your knowledge and practice with Zone V!

By *Arlene Donaire*

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that in the new times "the clients care more about the image than the shooter's credentials". So, he set himself up to pursue the new market he had stumbled on.

Listening to Jay explain the nuances of preparing for the shoot and post-processing required to produce his architectural images at the Z Academy webinar held last October 21, was *deja vu* of sorts for me. I've known Jay as a student would be acquainted to a teacher. As a two-time participant of the Chasing Lights workshops and later on as a camera-toting tourist/adventurer in the photo safaris of Batanes and Mt. Pulag, that he led, I was somewhat

familiar with his post-processing regimen. But with architectural photography post processing, I was also kind of lost and in awe, being a basic user only of Photoshop's features! In all, it was nice to be acquainted with what Photoshop's - sky replacement, clone/content aware, gradient masking, can do to vastly improve the aesthetics of an otherwise imperfect photo. It was also very helpful to be introduced to some apps/tools and tips such as:

- Use of a tilt shift lens creates less perspective distortions but if there is none to use, edit the distortion to the

Exposure Five is the official newsletter of **Zone V Camera Club**. This publication is produced by the **2021 ZVCC Communications Committee: Willie de Vera, Arlene Donaire, Ris Orlina, Tony Rivera and Kevin Roi Lopez**. Contributing writers: **Leys Masangkay**. Adviser: **Cynch Pagdilao**.